PRESSKIT 2019

**CityFit is the largest Polish chain of fitness clubs open 24h/7. Its mission is to offer club members full comfort of exercise at an attractive price. The brand also focuses on full availability and innovative solutions - both in training and business.**

CityFit Clubs are located in shopping malls and office buildings in large and medium-sized cities.

The chain takes care of every detail of interior design and innovative solutions. The modern training space of each club is divided into thematic zones (cardio, free weights, resistance machines, warm-up cool-down, functional training, fitness room, cross-training and relaxation zone where you can heat up your meal and recharge your phone) and equipped with prestigious exercise equipment (TechnoGym, Matrix, Escape Fitness) and professional sound system (Bose). Club members have at their disposal such facilities as: fountains with free filtered water or vending machines with drinks and healthy snacks. All this to make workout a pleasure.

CityFit's philosophy is to create clubs that fit the urban lifestyle. That's why the chain focuses on full availability: clubs are open 24 hours a day, 7 days a week, and club members do not have to remember about club cards, because they have fingerprint access. The process of purchasing a club card and managing your membership (e.g. booking a place in a fitness class) is carried out online. CityFit is also distinguished by its competitive price.

You can exercise from the age of 16 - individually, under the supervision of a personal trainer and during group fitness classes. The brand also develops a range of additional services, offering, among other things, a medical care card, a charity card or a modern system of booking and purchasing personal training courses.

More information: [www.cityfit.pl](http://www.cityfit.pl)

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