



CityFit will open 2 new clubs

CityFit, the largest fitness operator 24h/7, signed agreements for two new locations. The clubs in Lublin and Bydgoszcz will be opened next year. The brand is in the course of advanced negotiations on agreements for further facilities.

CityFit in Lublin at ul. Zana 19 will be the third club of the brand in the city. The single floor premises with an area of 1,600 square meters will be located in the modified part of the existing E. Leclerc shopping center. Its opening is scheduled for the first quarter of 2022.

The presence of **CityFit in Bydgoszcz** will be strengthened by the club at Galeria Fordon (ul. Skarżyńskiego 10). The shopping center, which has been managed by Keen Property Management since May, will be remodeled and recommercialized. CityFit will be located on the first floor. The brand is planning to use it for its new concept: Cityfit Blue. They are smaller clubs, adapted to operate both as own premises and in the franchise model. The club will welcome its first customers next spring.

Currently, CityFit has 22 clubs in 15 cities of Poland. The clubs are located in shopping centers and office facilities in large and medium-sized cities. The network takes care of each detail of interior design and innovative solutions. The process of purchasing the pass and managing membership (e.g. booking a fitness class) is carried out online. Club members use a modern QR code-based access system in a mobile app. The modern workout space of each club is divided into thematic zones, equipped with prestigious exercise equipment (TechnoGym, Matrix, Escape Fitness) and professional sound system (Bose). The customers have at their disposal facilities such as: fountains with free filtered water or vending machines with drinks and healthy snacks.

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CityFit is a Polish network of innovative fitness clubs, open 24 hours a day, 7 days a week. Its mission is to provide the club members with the full comfort of working out at an attractive price and without a need to sign long-term agreements. For more information, visit www.cityfit.pl.